



Retail Real Estate, Solutions and Equipment Exhibition

ExpoRetail is postponed until 2010

The Retail Real Estate, Solutions and Equipment Exhibition which was to be held from the 2nd to the 4th March 2009, has been postponed as a result of consultations held with the show's exhibitors.

[Madrid 18/12/2008] The organisers of Expo Retail, the Retail Real Estate, Solutions and Equipment Exhibition have decided to postpone its fourth edition until 2010. "We have held consultations with the show's exhibitors and the majority have considered that it is desirable to delay the show until 2010. Market circumstances do not allow us to guarantee the quantity and quality of business contacts, leads and the return on investment to which our exhibitors are accustomed", Expo Retail director María José Navarro explains.

For the time being, the show organisers are considering holding Expo Retail in the spring of 2010, but will in any case decide the best dates in agreement with exhibitors, clients and other stakeholders. "We will maintain the show's contents and areas. We are working hard on Lab-Design, a space conceived as creative laboratory for ideas and solutions in visual merchandising, window dressing and retail interior design. We will also maintain the professional programme, which pivots around the Global Retail Forum, as it has proven value and interest for retail professionals.", María José Navarro adds.

Furthermore, the show director has stated that the main reason for the postponement is the current market situation and that exhibitors are confident that Expo Retail will continue its success in its next edition.

Further information
Press department | 917814212